CUBA

The Cuban archipelago extends 110,922 sq. km (69,326 sq. miles) over the main island and 4,195 cays and small rocky islands. Cuba is 1,200 km long (750 miles), and it has 15 provinces and 168 municipalities, including the Special Municipality of Isla de la Juventud (The Isle of Youth). It has more than 11,120,000 inhabitants.

Its kind nature and warm climate turn it into an ideal place for swimming and diving. Cuba, the biggest island in the Caribbean, welcomes you to enjoy all its attractions.

NATIONAL HOLIDAYS
January 1st: Anniversary of the Triumph of the Revolution.
May 1st: Workers Day
July 26th: Day of National Rebelliousness.
October 10th: Beginning of the Independence War.

NATIONAL SYMBOLS
The Flag  Coat of Arms  National Anthem  National Bird  National Flower  National Tree
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Welcome

PINAR DEL RÍO

Pinar del Río, a real natural paradise, is located 174 km from the capital of the country and covers an area of 8,884.51 km² and has 592,945 inhabitants. This province holds 34 protected areas, two of them are World Biosphere Reserves – Guanahacabibes and Sierra del Rosario – and two others, National Parks: Guanahacabibes and Viñales, the latter declared World Cultural Landscape.

Valleys and mountains create a landscape where the eyes get lost within so much beauty. Guajaibón, in the Sierra del Rosario, elevation of almost 700 meters above sea level, is a source of inspiration to poets and scientists. Also stands out the most important cave system in Cuba, the Gran Caverna de Santo Tomás, National Monument, with tunnels originated from ancient rivers along more than 46 km.

The high level of endemism characterizes the region, where the Palma Corcho (Microcyca calocoma), a biological survivor, stands out. But its international prestige is due to being the land of the best tobacco worldwide, cultivated by planters who dedicate long and hard working days to a long process that became a centuries-old tradition.

The beaches are another reason to visit Pinar del Río. Cayo Levisa and Cayo Jutías, two almost virgin islands located to the north. Both of them have beautiful the seabeds and well-preserved flora and fauna. To the south, María la Gorda beach, excellent Caribbean spot for scuba diving, distinguished as a World Biosphere Reserve and National Park.

The architecture of the town with the same name, declared a city on September 10, 1867, fascinates for its eclecticism. There are two sites that must be visited: Francisco Donatien Cigar Factory and Beverage and Liquor Factory, cradle of the local Guayabita del Pinar beverage. Other places suggested are José Jacinto Milanés theater, the Museum of Natural Sciences, the Vueltabajo hotel, the Wedding Palace, the House of Musical Traditions and the iconic Capitan San Luis stadium, headquarters of the local baseball team, winner of some championships.

Pinar del Río is birthplace of great artists such as: the writer Cirilo Villaverde, and the musicians Miguel Cuní, Pedro Junco and Enrique Jorrín and also of the décima (ten line stanza), significant expression of our cultural heritage, and of Benito, el Viñalero, about whom Jesus Orta Ruiz said: “I would like to take with me the poet you have inside”. Recently, it is recognized as the land of Polo Montañez, the “Guajiro natural”, who took music and genuine country values all over the world. Impossible to ignore two great plastic artists: Pedro Pablo Oliva and Aguedo Alonso.

Pinar del Río opens its doors to lovers of ecotourism, caving, architecture, diving, representatives of Cuban culture; examples of authenticity for those who which the harmony of nature in a peaceful and friendly atmosphere.
Pinar del Río is recognized as the capital of cigar in Cuba, the land where this plant—which gives the country prestige in the worldwide—grows. Those who are involved in the production of the Cuban cigar spent long and hard working days. Starting in June-July, the work continues for nine months, although the ideal season to observe the tobacco plantation is between November and December, because the climate is cooler for plants.

In the fields visitor can observe the tobacco leaf used as filler or binder—which is inside de cigar, and the covered tobacco, grown under fabric, used as coating layer. Making the crop to reach the vitality required will take several stages. The process begins with the planting of the seed; from that point the farmer remains at the plantation to transplant the small plants and when they reach about 6 inches after 35 days, he waters and fertilizes the soil, killing insects and, before flowering, he cuts the buds, so the leaves have better quality. Thirty days later, tobacco farmers collect leaves and take them to the tobacco homes for more than two weeks. The leaf is fermented looking for a uniform color and better flavor. The process will continue in the “tobacco selection”, where women rank and select the leaves according to their size, appearance, quality and preservation condition. Then it comes the stage of “despalillo” for removing the midrib, and finally to the dryer—cedar closets—where a second fermentation takes place. After the curing stage, the tobacco is packed in royal palm leaves to be sent to the factory, and so begins the industrial process, a stage as decisive as the agricultural.

Carrying on the process of making a cigar requires a visit to the Tobacco Factory Francisco Donatén. There, the leaves are chosen, rolled, banded and packaged. And something important: in Pinar del Río all kinds of tobacco leaves are produced. The vegas of San Juan y Martínez, San Luis, Pinar del Río and Guane are privileged.
Baseball, Cuba national sport, has fans of all ages and genders. While every season you can enjoy these games culminating in the selection of the best team in the National Series, Cuba most important sports event. Pinar del Río is within the four teams with more winning tradition. In the 1997-1998 series it reached the first place, and the following two years, the second prize. However, one of the most important victories was in 2011 when they won the 50th National Baseball Series, called the Golden Series, after defeating Ciego de Ávila (6-1) at José Ramón Cepero stadium.

The color of its uniform is green and yellow, that’s why they are called “los pativerdes”, though for the courage shown in the field people also called them the “tsunamis”. Their pet is a wolf.

Among their key players are the pitcher Yosvany Torres, more valuable player in the 53rd National Series, as well as Vladimir Baños and Julio Alfredo Martínez. Among batters stand out: Yosvany Peraza, Donald Duarte, William Saavedra, David Castillo, and Lorenzo Quintana Fernández who, among others, have catapulted the team as one of the best nationwide.
HOTEL HORIZONTES LOS JAZMINES ** *
Carretera a Viñales, km 23, municipality of Viñales, Pinar del Río
Tel.: (53 48) 79 6205 (reception)
(53 48) 79 6411 (reservation)
Fax: (53 48) 79 6215
Email: reserva@vinales.tur.cu
The hotel is located in a privileged environment. However, it was not until 1959 that Fidel Castro, on a tour of the province, proposed to build the hotel. Since then, Los Jazmines hotel rises on top of a hill overlooking the Valle de Viñales. The facility has 70 air-conditioned rooms with balcony, safe-deposit box, telephone, satellite TV, Internet and Wi-fi services.

HOTEL HORIZONTES RANCHO SAN VICENTE **
Carretera a Puerto Esperanza, km 33, municipality of Viñales, Pinar del Río
Tel.: (53 48) 79 6211/(53 48) 79 6221/(53 48) 79 6201
Fax: (53 48) 79 6265
Email: reservas@vinalesrancho.tur.cu
Rancho San Vicente hotel is known for its medicinal waters. The hotel has 79 rooms including 54 cabins, 22 new rooms, which are part of a recently reopened building and three others from Las magnolias guesthouse. Visit to the Cueva del Indio (a cave), which is at a walking distance, as well as sharing with communities in the area. Services: massage, mud therapy, physical therapy and mineral baths. Internet and Wi-fi service included.

HOSTAL LAS MAGNOLIAS
Carretera a Puerto Esperanza km 33, municipality of Viñales.
Tel.: (53 48) 79 6280

HOTEL HORIZONTES LA ERMITA** *
Carretera a La Ermita, km 1 ½, municipality of Viñales, Pinar del Río
Tel.: (53 48) 79 6071/79 6250
Fax: (53 48) 79 6069
Email: reserva@ermita.tur.cu
La Ermita Hotel was erected on a religious purposes building; hence the name of the little hotel, inaugurated in 1960. This hotel has 62 standard and triple rooms, snack-bar and pool, surrounded by lush vegetation. Some facilities are: excursions, traditional music, Afro-Cuban shows, massage service and tennis court. The restaurant offers local food. Internet, international telephone system services and craft shop are also included.

HOTEL VUELTABAJO **
Calle Martí no.103, esq. a Rafael Morales, city of Pinar del Río
Tel.: (53 48) 75 9381-83
Email: reservas@vueltapr.co.cu
Located in the city of Pinar del Río, it retains its elegant colonial style; for that reasons, it was recognized with the category of Hotel Encanto. From there visitors can access to important sites of cultural life: art gallery, Casa de la Trova and culture house, Casa del Habano, Cigars and Guayabita del Pinar (local drink) factories, and evenings at the Rumayor restaurant. It has 39 air-conditioned rooms, cable TV, minibar, safe-deposit box, and international telephone system service.
Located at the entrance of the city, it has 136 air-conditioned rooms and 13 cabins with telephone and cable TV. Other services: cafeteria and specializing in Italian food restaurant, 3 bars with Cuban and international cocktails and swimming pool. It also offers 24 hours medical services, international pharmacy, car-rental and stores.

It has 55 air-conditioned rooms with telephone, safe-deposit box, satellite TV and mini-bar. VISA, MASTER CARD. Other services: two restaurants, bar, car-rental, mail, international telephone system, 24 hours medical service, store, boats for diving and experienced instructors with foreign languages knowledge. Diving equipment. This region offers the best sceneries of the province. Many coral species live underwater, among them the largest black coral colony nationwide.

CUBANACÁN

CAYO LEVISA HOTEL * *
Palma Rubia, municipality of La Palma, Pinar del Río
Tel.: (53 48) 75 6501/75 6503
reservations: (53 48) 75 6506
Email: reservas@cayolevisa.co.cu
comercial@cayolevisa.co.cu
With 53 air-conditioned cabins on the first and second shoreline, cable TV, safe-deposit box, mini-bar, two restaurants and 3 snack-bars. Visitors can also enjoy of trips to Cayo Paraiso, sunsets, boat trips around the island, fishing, snorkeling in the coral reef and trips to Mil Cumbres, Viñales.
Cayo Levisa offers immersion in 23 diving sites. International certification: SSI (Scuba School International). Recommended sites: the Cadena Misteriosa, the Poza de los Tiburones, El Infierno, among others. Rent of nautical equipment, 24 hours medical services, massage and non motorized water sports.

VILLA MARÍA LA GORDA * *
Guanahacabibes peninsula, municipality of Sandino, Pinar del Río
Tel.: (53 48) 77 8131/77 3067
Fax: (53 48) 77 8077
Email: comercial@mlagorda.co.cu

GAVIOTA

VIlla MAría La GOrdA * * *
Guanahacabibes peninsula, municipality of Sandino, Pinar del Río
Tel.: (53 48) 77 8131/77 3067
Fax: (53 48) 77 8077
Email: comercial@mlagorda.co.cu

BEACH HOTELS

VILLA CABO SAN ANTONIO * *
Guanahacabibes peninsula, municipality of Sandino, Pinar del Río
Tel.: (53 48) 75 7655-56
Email: comercial@mlagorda.co.cu

CUBANACÁN

CAYO LEVISA HOTEL * *
Palma Rubia, municipality of La Palma, Pinar del Río
Tel.: (53 48) 75 6501/75 6503
reservations: (53 48) 75 6506
Email: reservas@cayolevisa.co.cu
comercial@cayolevisa.co.cu
With 53 air-conditioned cabins on the first and second shoreline, cable TV, safe-deposit box, mini-bar, two restaurants and 3 snack-bars. Visitors can also enjoy of trips to Cayo Paraiso, sunsets, boat trips around the island, fishing, snorkeling in the coral reef and trips to Mil Cumbres, Viñales.
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IN SAN DIEGO DE LOS BAÑOS HOTELS

MIRADOR HOTEL * *
Calle 23 final, San Diego de Los Baños, municipality of Los Palacios, Pinar del Río
Tel.: (53 48) 77 8338
Fax: (53 48) 77 3042
Email: carpeta@mirador.sandiego.co.cu

The area is known for its mineral waters and for being an excellent destination of nature tourism. It has 30 air-conditioned rooms, cable TV, safe-deposit box and telephone. Other services: international food restaurant, grill, bar, swimming pool, 24-hour medical services and car-rental. Facilities for bird watching, hiking, landscaping, visit to centers of archaeological and historical interest such as Los Portales cave and the Che Guevara Command.
VIÑALES
DOS HERMANAS CAMPING
Carretera a El Moncada, km 3, municipality of Viñales, Pinar del Río
Phone: (53 48) 79 3223
This camping is located in the heart of Viñales Valley, surrounded by flat topped hillocks and close to the Mural of Prehistory. It has 54 rooms, 10 of them for international tourism. It also has swimming pool, game room, playground, restaurant and museum of prehistoric fossils found in the area.

Villa Aguas Claras

PINAR DEL RÍO
VILLA AGUAS CLARAS **
Carretera a Viñales,
km 7 cc, municipality of Pinar del Río
Tel.: (53 48) 77 8427
E-mail: aguasclaras@enet.cu
This resort stands on the grounds of an old farm, located between Viñales and the city of Pinar del Río. It offers beautiful landscape and 50 air-conditioned double rooms, TV and minibar. It has a restaurant and a pool bar. It also offers recreation, from a rural evening with dinner and music, to interactive activities; it has a restaurant ideal for family celebrations and traditional Cuban activities.

LA PALMA
MIL CUMBRES MOUNTAIN HOUSE
Community of San Juan de Sagua, La Palma, Pinar del Río
Tel.: (53 48) 73 2890
ecoturpr@enet.cu
This area has a rich endemic flora, among them varieties of orchids and cork palm, 135 species of birds –22 are Cuban endemics–. From here tourists can visit the highest mountain of western Cuba, the Pan de Guajaibón, with 56 known caves and Canilla stream running through it. Excursions: tours, hiking, trekking, mountain biking and horseback riding. There is also an option of more specialized tourism and rural tourism.

SANDINO
LAGUNA GRANDE *
Carretera a Ciudad Bolívar, municipality of Sandino, Pinar del Río
Tel. (53 48) 42 3453/42 3823
Fax: (53 48) 42 3453
It has 12 air-conditioned rooms with bath, hot and cold water, satellite TV, restaurant, bar, billiard room, table games, 17 MM m³ reservoir of fresh water where visitor can enjoy fishing.

ACCOMMODATION CLOSE TO THE PROVINCE OF PINAR DEL RÍO

MOKA HOTEL ** ** *
Las Terrazas, Candelaria town, Pinar del Río.
Tel.: (53 48) 57 8600
Fax: (53 48) 57 8605
Email: alojamiento@hotel.terraz.co.cu

VILLA SOROA **
Carretera Soroa km 8, Candelaria town, Pinar del Río
Tel.: (53 48) 52 3534/52 3512/52 3556
Fax: (53 48) 52 3861
Email: comercial@hvs.co.cu
WHERE TO EAT?

IN VIÑALES

CASA DE DON TOMÁS
RESTAURANT
Calle Salvador Cisneros, # 140, Municipality of Viñales, Pinar del Río.
Local cooking
Dish of the house: delicias de Don Tomás
Cocktail: trapiche
Service hours: 10:00 am to 11:00 pm
Tel: (5348) 79 6300

MURAL DE LA PREHISTORIA
RESTAURANT
Carretera a Pons km 4 Valle de Las dos hermanas, Municipality of Viñales, Pinar del Río.
Cuban cuisine
House dish: Viñales roast pork
Cocktail: muralito
Options:
• Mi campo bello horse ride.
• Night life activity with dinner included “Al caer la tarde” (by reservation)
Hours: 8:00 am to 7:00 pm
Tel: (5348) 79 6260

PALENQUE DE LOS CIMARRONES
RESTAURANT
Carretera a Puerto Esperanza, km 34, Municipality of Viñales, Pinar del Río.
Afro-Cuban cuisine
Dish of the house: arroz mixto a lo cimarrón (cimarrón mixed rice)
Cocktail: oshun
Service times:
12:00 m to 4:00 pm
Tel: (5348) 79 6290

WHERE TO EAT?

CUEVA DEL INDI
RESTAURANT
Puerto Esperanza Road, km 38, Municipality of Viñales, Pinar del Río.
International food
House dish: pollo a lo indio (indian chicken)
Cocktail: guanahatabey.
Options:
• Cueva del Indio Path
• boat ride inside the cave
Service hours: 10:00 am to 5:00 pm
Restaurant-bar: Cueva del Indio
Bar:
El rincón del Indio: 24 hours
Tel: (5348) 79 6280

FINCA SAN VICENTE
FARM
Carretera a Puerto Esperanza km 38 ½, Municipality of Viñales, Pinar del Río.
Cuban food
House dish: carne de res (beef) a la ranchera.
Options:
• Birding trail
• Agriculture tourism activities.
• Guateque campesino (typical countryside party).
• Horseback riding.
Service Hours: 8:00 am - 5:00 pm
Tel: (5348) 79 6110

IN THE CITY OF PINAR DEL RÍO

BEACHES: CAYO JUTÍAS
CAYO JUTÍA RESTAURANT
Municipality of Minas de Matahambre, Pinar del Río
Seafood
Hours: 11:00 am - 5:00 pm

CABARET RUMAYOR
RESTAURANT
Carretera a Viñales km 1
Cuban cuisine.
Main dish: smoked chicken Rumayor
Hours: 11:00 am -11:00 pm
Tel: (5348) 76 3002/76 3051
**LAS BARRIGONAS ROADSIDE CAFÉ**
Highway Havana-Pinar del Río, km 122
Municipality of Consolación del Sur, Pinar del Río
Specialty. Appetizer Las Barrigonas.
Suggestion of the house: guarapo (sugar cane juice), natural orange juice.
Options:
cigars, liquor and souvenirs sales.
Visit the country people house with tobacco plantation.
Open 24 hours.

**FOÑA DE MERCEDES RESTAURANT**
Las Terrazas, Municipality of Candelaria, Pinar del Río
Typical regional cuisine
Hours: 9:00 am - 9:00 pm
Tel: (5348) 57 86 47

**CASA DEL CAMPESEINO RESTAURANT**
Las Terrazas, Municipality of Candelaria, Pinar del Río
Cuban food
Hours: 9:00 am - 9:00 pm
Tel: (5348) 57 87 00/57 85 55

**EL ROMERO ECO-RESTAURANT**
Las Terrazas, Municipality of Candelaria, Pinar del Río
Eco-friendly cuisine
Hours: 9:00 am - 10:00 pm
Tel: (5348) 57 87 00/57 85 55

**RANCHO CURUJEY RESTAURANT**
Las Terrazas, Municipality of Candelaria, Pinar del Río
Modern cuisine
Hours: 9:00 am - 9:00 pm
Tel: (5348) 57 87 00/57 85 55

**LAS TERRAZAS CAFETAL BUENA VISTA RESTAURANT**
Las Terrazas, Municipality of Candelaria, Pinar del Río
Cuban food
Hours: 11:30 am-3:00 pm
Tel: (5348) 57 87 00/57 85 55

**LAS BARRIGONAS ROADSIDE CAFÉ**
Highway Havana-Pinar del Río, km 122
Municipality of Consolación del Sur, Pinar del Río
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**CASA DEL CAMPESEINO RESTAURANT**
Las Terrazas, Municipality of Candelaria, Pinar del Río
Cuban food
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Tel: (5348) 57 87 00/57 85 55

**EL ROMERO ECO-RESTAURANT**
Las Terrazas, Municipality of Candelaria, Pinar del Río
Eco-friendly cuisine
Hours: 9:00 am - 10:00 pm
Tel: (5348) 57 87 00/57 85 55

**RANCHO CURUJEY RESTAURANT**
Las Terrazas, Municipality of Candelaria, Pinar del Río
Modern cuisine
Hours: 9:00 am - 9:00 pm
Tel: (5348) 57 87 00/57 85 55

**LAS TERRAZAS CAFETAL BUENA VISTA RESTAURANT**
Las Terrazas, Municipality of Candelaria, Pinar del Río
Cuban food
Hours: 11:30 am-3:00 pm
Tel: (5348) 57 87 00/57 85 55
The excursions can be obtained in hotel and outlet sales offices, as well as in travel agencies and infotur offices.

**Travel agencies**

**CUBANACÁN VIAJES**

Ciprián Valdés No. 7 e/ Máximo Gómez y Martí, Pinar del Río.
Tel.: (53 48) 773015 / (53 48) 75 0199
Email: comercial@cubanacan.co.cu

Sales and information offices

- Plaza Viñales
  Tel.: (53 48) 79 6393
  www.cubanacan.cu

**HAVANATUR**

-Gerardo Medina No. 633, Pinar del Río.
Email: iotano@havanatur.cu
Tel.: (53 48) 75 0100

Sales outlets

- Pinar del Río
  Airline agencies, fly tickets sales (national and international), multideestination sales and tourist services.

**CUBATUR**

Calle Martí No. 51, esq. a Ormani Arenado, Pinar del Río.
Telefax: 77 8405
Email: cubatur.pinardelrio@enet.cu
www.cubatur.cu

**ECOTUR**

Casa del Veguero, km 25, carretera a Viñales, Pinar del Río.
Tel.: (53 48) 79 6120
Email: ecotur@enet.cu

**PARADISO**

(Sales offices and cultural information)

- Pinar del Río
  Martí No. 28 e/ Gerardo Medina e Isabel Rubio.
  Tel.: (53 48) 72 8660
  Email: paradisopr@scpr.artex.cu

- Viñales
  Plaza Viñales.
  www.paradiso.cu

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**CUSTOMS REGULATIONS**

The Republic of Cuba General Customs is a control organ, which guarantees the security and protection of the Cuban society and the national economy, as well as tax collection and foreign trade statistics.

In its website, www.aduana.co.cu, you will find updated regulations and stipulations announced by Customs and other organizations, which are related to import-export goods carried by travelers. Before arriving in Cuba, consult its website and you will find the necessary Customs Regulations.
TOUR THROUGH EL CORAZÓN DEL VALLE
Enjoy the wildlife and beautiful landscapes. Learn about farmers' life. A visit to plantations of the season included.
Departures: 9:00 am and 2:30 pm
Duration time: 3 half to 4 hours
Distance: 6-8 km.
Level of difficulty: low

Viñales Excursions:
(Reservation Offices Cubanacan, Havanatur, Infotur, located at Plaza Viñales, and hotels, with a day in advance)

NATURE AND CULTURE
Discover the karstic rocks mountains charms, their endemic flora and fauna; observe a gigantic ant nest and learn the legend of the Hoyo de los Negros (the black people hole); drink coconut water to refresh and taste a delicious coffee, while enjoying the countryside music. It is an unforgettable place where culture and nature merge.
Departures: 9:00 am and 2:30 pm.
Duration time: 3 half - 4 hours
Distance: 6-8 km.
Level of difficulty: low

MARAVILLAS DE VIÑALES PATH
It is an interesting tour into a unique tumbledown karst area, where geological phenomena of the topography can be seen. Visitors can see the wonders of a forest with the spectacular palma corcho (Microcycas calocoma), National Natural Monument, and other endemic species of flora and fauna such as coloured ant (Macromisca), land mollusk, as well as birds of beautiful colors as tocororo (Priotelus temnurus) and cartacuba.
Departures: 9:00 am and 2:30 pm
Duration time: 3 hours
Distance: 5 km
Level of difficulty: low
Needs: light clothes and comfortable shoes.

COCO SOLO-PALMARITO PATH
On this tour, visitors discover the natural resources that have given Viñales the category of National Park and World Cultural Landscape.
Opportunity to admire beautiful landscapes with the values of their flora, fauna and rural traditions.
Departure: 9:00 am. and 2:30 pm.
Duration time: 3 hours
Distance: 8 km
Level of difficulty: low
Needs: light clothing and comfortable shoes.

DEl INFIERNO AL PARAÍSO
Very interesting journey with images of changeable colors and angles according to height. Singular paradise of local vegetation and fauna.
Discover the impressive walls of the mogotes (flat topped hillocks), pines and oaks. Besides, views of Viñales and Palmarito valleys can be seen.
Departure: 9:00 am.
Duration time: 6 hours
Distance: 7 km
Level of difficulty: high
EXCURSION TO THE GRAN CAVERNA DE SANTO TOMÁS
Enjoy a unique experience in the Gran Caverna de Santo Tomás, the largest in Cuba and the third in Latin America, located just 18 km from Viñales. The tour includes departure on an air-conditioned vehicle from the hotel or in Plaza Viñales and during the journey tourists will enjoy panoramic views of the valley. After entering the cave visitors make a hike through a trail that is the only one of its kind in the country, which is mounted along the base of the wall of a hillock and the cave. During the tour elements of flora and fauna and rock formations caused by the water can be observed, as well as the underground galleries of this geological formation.
9:00 am-12:00 pm. Everyday.
Price: 10.00 CUC per person

VIÑALES TOUR
The most attractive places in Viñales are visited, starting with Jazmines Viewpoint where visitors will observe wonderful views of the Valley of Viñales, will see the Mural of Prehistory, a house in a tobacco plantation, tobacco “despalillo” (process), a panoramic tour through the town of Viñales, the Palenque de los Cimarrones, the Cueva del Indio through a boat ride by its subterranean river. Lunch in a farm is included.
9:00 am-12:00 pm. Everyday.
Price: 35.00 CUC per person.

BIKING TOUR
Go biking to the most interesting places in Viñales, as the Mural of Prehistory, and see one of the largest mural paintings in Latin America. It includes a visit to Palenque de los Cimarrones, where the Afro-Cuban religion and history of the slaves of the town in the 19th century is recreated; besides, the excursion includes visits to the Casa del Veguero and see the process of cultivation and rolling of the tobacco leave; a boat ride to the Cueva del Indio through an underground river. Finally, the visitor can taste a delicious lunch at the local restaurant.
9:00 am and 2:30 pm. Everyday.
Duration: 4-5 hours
Price: 20.00 CUC per person.

FROM THE CAVE TO THE BEACH
Departure from the hotel on an air-conditioned vehicle, during the route to the Gran Caverna de Santo Tomás visitors can admire the view of Viñales National Park. Visit and tour to the cave, then departure to Cayo Jutías. Lunch and drinks included. Return.
9:00 am-4:00 pm. Everyday.
Price: 39.00 CUC

BUS TOUR
Tourist Bus allows traveling to all the places of interest in Viñales in one day. The journey begins in the town and includes a visit to the Mural of Prehistory, Despalillo Viñales, Palenque de los Cimarrones, Cueva del Indio; La Ermita, Los Jazmines and Rancho San Vicente hotels. The bus returns to the same stop every 1 hour and the price does not include entrance fees.
9:00 am-6:00 pm. Everyday
Price: 5.00 CUC per person.

HORSEBACK RIDING
Horseback riding along mountain trails to enjoy nature and appreciate the country people’s traditions. The ride covers most of the Viñales valley and the landscape, the process of cultivation, harvesting, drying and processing of tobacco leaves can be seen.
9:00 am-6:00 pm. Everyday.
Price: 5.00 CUC per person.
PINAR DEL RÍO CITY TOURS

PINAR + VIÑALES
The excursion includes a visit to the Cigar and the Guayabita del Pinar factories (local drink); trip to Viñales stopping at Los Jazmines viewpoint to enjoy the most impressive panoramic view of the valley. Visits to the Mural of Prehistory, a peasant’s house, the Palenque de los Cimarrones and the Cueva del Indio (cave), with a boat sailing on its underground river. The tour ends with a typical lunch.
9:00 am-12:00 m, everyday.
Price: 48.00 CUC.

COUNTRYSIDE AND CITY TOUR
Departure from the hotel on an air-conditioned vehicle with bilingual guide service. Visit the Cigar Factory, historic center of the city and walk around José Martí street stopping at the various murals and cultural centers. It includes a visit to the Guayabita del Pinar factory, where the liquor can be tasted. You will see La Guabina farm, with time to enjoy agriculture tourism options, horseback riding or driving. Lunch is included with a drink at La Guabina. Return to the hotel.
9:00 am-12:00 m. Everyday
Price: 30.00 CUC from Pinar del Río
39.00 CUC from Viñales

COLONIAL PINAR DEL RÍO CITY TOUR
The tour starts in Viñales National Park. Includes a visit to the baseball stadium Capitan San Luis, Milanes theater (jewel of architecture), Casa de la Cultura where visitors will enjoy and visit to the Cuban Fund of Cultural Assets (Fondo de Bienes Culturales). The tour includes stops at the Hotel Comercio, the Captaincy Palace, the Palace of Marriages, and the Independence Park. Visit the gallery Pedro Pablo Oliva, Cigar Factory Francisco Donatien, Casa del Habano, Casa del Ron, the Cathedral, the Factory of Guayabita del Pinar to taste the delicious liquor. Lunch at the Casona. Return to Viñales.
9:00 am-4:00 pm. Everyday
Price: 35.00 CUC
With clear water, great coral reefs and more than 3 km of beach to enjoy, Cayo Levisa proposes unforgettable moments. The tour includes bilingual guide service, round trip transportation on an air-conditioned vehicle, boat transfer; also welcome cocktail, snack or lunch.

**Bus + Entrance + Lunch Box:**
- 29.00 CUC from Viñales
- 35.00 CUC from Pinar del Río

**Bus + Entrance + Lunch:**
- 35.00 CUC from Viñales
- 43.00 CUC from Pinar del Río

**Boat (round trip the same day with lunch included):**
- 25.00 CUC per person

**Boat (round trip with hotel accommodation):**
- 15.00 CUC per person

**Departure:**
- 7:30 am from Pinar del Río
- 8:30 am from Viñales (1 hour trip)

**Return:**
- 4:00 pm from Cayo Jutías

**Nautical Activities:**
**Nautical activities to Cayo Méganos:**
Price: 9.00 CUC

**Excursion to Cayo Paraiso:**
Unspoiled cay, used to be shelter for the famous writer Ernest Hemingway. (snorkeling on the coral reef included).

**Snorkeling in the coral reef at “La Cadena Misteriosa”:**
Price: 14.00 CUC

**Trip around the estuaries of Levisa:**
Price: 10.00 CUC

**Puesta de Sol (Sunset) Tour:**
Price: 12.00 CUC

**Day and night diving:**
Price: 28.00 CUC + renta de equipaje

**Diving courses and Initiation:**
Price: 40.00 CUC

**Sun lounger rental:**
Price: 1.50 CUC x 8 hours

**Initiation to diving:**
Price: 35.00 CUC x daily

**Trolling:**
Price: 20.00 CUC x 1 hour

**Fishing at the bottom:**
Price: 15.00 CUC x 1 hour.

This cay is connected to the island by road and has a lighthouse that is part of its attractions. It is the ideal place to enjoy a quiet and friendly atmosphere. The excursion to Cayo Jutías includes bilingual guide service, round trip transportation by air-conditioned vehicle, entrance and lunch.

**Bus + Lunch:**
- 20.00 CUC

**Departure:**
- 8:00 am from Pinar del Río
- 9:00 am from Viñales (1 hour trip)

**Return:**
- 4:00 pm from Cayo Jutías

**Nautical excursions to the coral reef:**
Price: 7.00 CUC

**Excursion to the mangrove ecosystem:**
Price: 6.00 CUC

**Snorkeling:**
Price: 2.50 CUC x 1 hour; 5.00 CUC x 1 day

**Rent of water bicycles:**
- 4.00 CUC x 1 hour; 2.00 CUC x ½ hour

**Kayak Rentals:**
- 1.00 CUC x hour (simple); 2.00 CUC x 1 hour (double)

**Sun lounger rental:**
Price: 1.50 CUC x 8 hours

**Initiation to diving:**
Price: 35.00 CUC x daily

**Trolling:**
Price: 20.00 CUC x 1 hour

**Fishing at the bottom:**
Price: 15.00 CUC x 1 hour.
Cabo de
SAN ANTONIO

Marina Cabo San Antonio is located at the northwesternmost region of the Guanahacabibes peninsula, just 7 km from the bedrock where Roncali lighthouse stands, facing the gulf of Mexico, surrounded by forest and sea environment. It is in an area known as Los Morros de Piedra. Open for world yachting, ideal as fuel replenishment point for its favorable geographical location at a site where there is a large international traffic.

General services:
- Pier of 150 m long, 3.7 m wide and minimum depth of 2.40 m, 4 docking capabilities
- Sale of diesel fuel and gasoline
- Berth with water and electricity
- La Claraboya restaurant
- Shop
- Lodging in Villa Cabo San Antonio, 4 km
- Custom
- Garbage reception

Nautical Activities:
- Diving Club with 28 points
- Nearby cays tour

**María la Gorda Beach** is one of the most beautiful natural sites throughout the region and is part of Guanahacabibes peninsula, Natural Biosphere Reserve. The tour includes bilingual guide service, round trip transportation by air-conditioned vehicle, plus snack or lunch.

**Bus + Entrance + Box Lunch:**
41.00 CUC

**Bus + Entrance:**
- 7:00 am (3 hours by bus) from Viñales
- 7:30 am from Pinar del Río

**Return:**
5:00 pm from María la Gorda

**Diving Activities:**
- 1 single immersion:
  - 35.00 CUC x pax
- 5 dives package: 135.00 x pax
- 6 dives package: 156.00 CUC x pax
- 8 dives package: 200.00 CUC x pax
- 10 dives package: 240.00 CUC x pax
- 12 dives package: 276.00 CUC x pax
- 15 dives package: 345.00 CUC x pax
- 20 dives package: 400.00 CUC x pax
- Night scuba diving:
  - 40.00 CUC x pax
- Boat trip:
  - 5.00 CUC* x pax
- Snorkeling trip:
  - 12.00 CUC* x pax
- Full day with lunch:
  - 68.00 CUC* x pax
- Full equipment rental x immersion:
  - 7.50 CUC*

*Non-commissionable, in site sell
CIGAR FACTORY AND GUAYABITA DEL PINAR FACTORY
Cigar Factory and Guayabita del Pinar factory are among the main attractions of the city. Francisco Donatién Cigar Factory preserves the tradition of hand twisting tobacco leaf, activity that becomes art advocated by several generations of cigar producers. The factory sells cigar from Pinar del Río called Vegueros, which have national and international recognition, as well as other brands of the best cigar in the world. The Guayabita del Pinar factory produces the famous drink of the territory. Liquor obtained from the plant that bears its name, exclusive from Pinar del Río and the Isla de la Juventud. It has won numerous awards due to the peculiar flavor and care in the preparation of this dried or sweet drink.

VIÑALES
The Viñales National Park is a protected area of national and international significance, distinguished by the presence of mogotes (flat topped hillocks). It is considered by experts as the most spectacular landscape of Cuba and was declared Cultural Landscape of Humanity by UNESCO in 1999.

EL RESBALOSO RIVER
There is a paradisiacal place located 20 km from Viñales, along the road to Puerto Esperanza, which has lush vegetation and a river that the inhabitants of the locality called El Resbaloso, ideal for resting and a healthy recreation.

MURAL OF PREHISTORY
Viñales attracts due to the beauty of its landscapes and for being one of the oldest sites in Cuba, therefore is also a favorable site to represent the geological evolution of the territory through a colossal mural painting made by the inhabitants of the locality under the direction of Leovigildo González, Mexican muralist Diego Rivera’s disciple. With 260 m long and 120 m high, it’s considered one of the largest in the world. The work began on September 6, 1959, on the initiative of Fidel Castro and Celia Sanchez, from the stories of Antonio Núñez Jiménez about fossilized fish, saurian’s skulls and aboriginal evidence. These discoveries are exposed at the Jurassic Museum, located in Dos Hermanas camping.
**PALENQUE DE LOS CIMARRONES**
The cave of this site is located in an excavation to the east of the Sierra de Viñales. The place recreates the settlements of slaves who fled to the mountains and met in caves that sheltered them from the slavers. There visitor can enjoy folkloric representations, and objects from the practice of santeria, and Afro-Cuban culture. The area is also known as José Miguel cave due to the visit made by this former president. Today, visitors can enjoy a walk through the interior of the cave that ends into a restaurant to taste local food.

**GRAN CAVERNA DE SANTO TOMÁS**
Just 18 km from the town of Viñales there is the system of caves considered the greatest of Cuba and one of the largest in Latin America: the Gran Caverna de Santo Tomás. This cave has over 46 km of galleries, which overlap each other in eight levels, and for its value to the scientific community is recognized as a National Monument. This option is ideal for caving lovers. Excursions from Viñales and Pinar del Río are made daily from 9 am until 3 pm.

This system was studied and made famous by the renown Cuban scientist Antonio Núñez Jiménez during one of his explorations in 1954.

**CUEVA DEL INDIO**
Discovered almost a century ago, the Cueva del Indio is 7 km from the town of Viñales. The excursion is ideal for those traveling with family, especially for children who enjoy the trip and boat ride to the mouth of the river that runs through the cave. Once inside, visitors take the third level of the cavern for 250 meters and underground landscape formed by stalagmites, stalactites, columns and sheets of various sizes can be observed. The last part of the trip is by boat in the Sacarías river.

**BOTANICAL GARDEN OF VIÑALES**
On the exit of the town of Viñales is a botanical garden that is known as the garden of Caridad and Carmen for the commitment and dedication of these sisters to the place throughout their life. In a cozy atmosphere visitors can see ornamental plants, fruit trees, and exotic species of our country.

**SAN DIEGO DE LOS BAÑOS**
This area of springs is part of San Diego river. Its sulfurous, sulfurized, calcic, magnesium, fluoridated and thermal waters are good for treatments to relieve dissimilar ailments. The town also has a hotel near the spa that allows the visit of Cuban and foreign tourists so that they enjoy these medicinal waters and natural attractions of the region. Occasional tours are held, but we recommend using private vehicles or take some means of transportation from the national highway.

**OTHER NATURE ATTRACTIONS**

**PLAZA VIÑALES (square)**
At the heart of Viñales town is its main square, site suitable for leisure and cultural recreation. In its center there is a monument to José Martí, National Hero. The culture house is also there and it's a creative slot for artists from inside and outside the town. The art gallery allows appreciating the best of plastic arts, and the Cultural Center pays tribute to the music of Polo Montañez. The parochial church, Sagrado Corazón de Jesús (Sacred Heart of Jesus), built in 1883, is at one side of the square.
MIL CUMBRES
Rolling hills located between the municipalities of La Palma, Los Palacios and Bahía Honda. The most significant part in its geography is the Pan de Guajaibón, 699 meters above sea level, which is the highest elevation in western Cuba. Mil Cumbres is also characterized by its important caves and river drains, highlighting the many ravines of Sierra Azul and cave systems of Mamey and Canillas, on the northern slope of Pan de Guajaibón.

CUEVA DE LOS PORTALES
Precisely the San Diego River led to the Cave of los Portales, in the mountains of la Guira, where Commander Ernesto Che Guevara established the command headquarters of the Army of the province during the October Crisis or Missile Crisis in 1962. At present, the cave has 4 km studied and an equal number of cave levels, and was declared a National Monument in 1978. There is a camping with the name of the cave where visitors can stay, but they must get there on their own transportation.

SABANALAMAR
Sabanalamar is 60 km from Pinar del Río. Natural refuge of the flora survivor of the southern prairie of Pinar del Río. Unique ecosystem, where visitors can find several attractions in the region: the path of Arenas Blancas (with horseshoe shape that allows the return to the starting point without repeating the course), visit to the breeding farm of acutus crocodile, watching over 105 species, among them the cartacuba, the tocororo, colonies of pidgeon of different species and the woodpecker.

GUANAHACIBIES PENINSULA
Surrounded by mysticism and legend, Guanahacibies peninsula opens the doors of its isthmus to visitors interested in interacting with one of the most amazing places in the Pinar del Río geography. Guanahacibies is located at the westernmost point of Cuban territory, has been declared a Biosphere Reserve by Unesco in 1987 and has the status of National Park. Among its main resources are beautiful seabed, its isolated beaches and the largest forest reserve in the country.
USEFUL INFORMATIONs

COMMUNICATIONS
ETECSA
Internacional communications, top-up card buy, Internet, among other services.

SALES OFFICE
- Viñales
Ceferino Fernández No. 3
e/ Salvador Cisneros y Rafael Trejo.
Tel.: (53 48) 77 6455 / 77 6283
- Sandino
Zona G, Sandino.
Tel.: (53 48) 42 3642
- Los Palacios
Calle 21 No. 2 223 e/ 22 y 24
Tel.: (53 48) 54 7373

TELESALES
- Pinar del Río
Gerardo Medina esq. a Juan Gualberto Goméz.
Tel.: (53 48) 75 4051 / 75 1350

CUBACEL [MOBILE TELEPONY]
- Pinar del Río
(Multiservices Center)
Calle 5ta esq. a B, Rpto Hermanos Cruz.

USEFUL PHONE NUMBERS
PNR (police)
106
Fire Department
105
Medical Emergency
(53 48) 76 2317

USEFUL INFORMATIONs

COURIER SERVICES
CUBANACAN EXPRESS
Calle Martí esq. a Rosario,
Pinar del Río.
Tel.: (53 48) 77 4747
beeper: [18857] - Ext:11947

DHL EXPRESS
Telemessage
Calle Martí No. 49 esq. a Recreo, Pinar
del Río.
Tel.: (53 48) 75 5916

CREDIT CARD
The financial transactions should be
carried out in euros, US dollars,
stirling pounds and Swiss francs.
Traveler´s checks and VISA,
MASTERCARD, TRANSارد, CABAL
and AMIGO TRAVEL credit cards are
accepted, except those issued by
financial institutions located in the
United States or by branches located
in other countries, due to US
regulations.

BANKS
BANCO DE CRÉDITO Y
COMERCIO
- Pinar del Río
José Martí No. 11
Tel.: (53 48) 75 3798
- Viñales
Salvador Cisneros,
No. 58
Tel.: (53 48) 79 3130

BANCO FINANCIERO
INTERNACIONAL
Gerardo Medina No. 46.
Pinar del Río
Tel.: (53 48) 77 8213

CURRENCY EXCHANGE
BRANCH NO. 1
Gerardo Medina No. 43-N, Pinar del Río.
Tel.: (53 48) 77 8247

BRANCH NO. 2
José Martí No. 46, Pinar del Río.
Tel.: (53 48) 77 8357

BRANCH NO. 3
Carretera Central No. 88, Pinar del Río.
Tel.: (53 48) 76 5760

CADECA
Salvador Cisneros No. 92, Viñales.
Tel.: (53 48) 79 6334

USEFUL PHONE NUMBERS
PNR (police)
106
Fire Department
105
Medical Emergency
(53 48) 76 2317
SUN AND BEACH ATTRACTIONS

The main charm of the beaches of Pinar del Río is that they are virtually unexplored and offer an atmosphere of peace and tranquility.

Within the cays with best beaches are Cayo Jutías and Cayo Levisa. For diving enthusiasts, the beach María la Gorda has privileged sites for the practice of this activity.

CAILO LEVISA
Cayo Levisa offers diving, snorkeling, catamaran, kayak; also tranquility and leisure time; scuba diving classes and massage. With about 3 km of beach, its seabeds show a lush coral reef. Cayo Levisa hotel –[2 stars] with 35 rooms– offers a beautiful view. The tour includes a welcome cocktail, seafood lunch or boxlunch, and round trip transportation by bus and boat is offered. The excursion to the cay includes departure from the hotel in an air-conditioned vehicle to Palma Rubia, where the transfer to the islet is taken.

CAILO JUTÍAS
It has a length of 6.7 km and 700 m wide, including mangrove areas. It is just 64 km from Viñales, 82 km from Pinar del Río and 228 km from Havana. The access is via a road of 12 km long, 3 km are over the sea and the rest through the dense coastal vegetation, which contributes to the stability of the cay and is the shelter of a great biodiversity. On its southern coast it has shallow waters to practice water sports, such as kayaking, pedal boats, snorkeling, etc. Among the main attractions there are excursions and trips to spectacular places, contemplative scuba diving practice, with certified instructors and varied offers at the Marino restaurant, which specializes in fish and seafood. Tel.: 486 48317

MARÍA LA GORDA
María la Gorda is part of Guanahacabibes Peninsula, and Natural Biosphere Reserve. Its seabeds offers the largest population of black coral in the Cuban archipelago, as well as great biodiversity within the reefs. Is it possible to find caves and peaceful seabeds. In María la Gorda lies the International Diving Center where expeditions for diving and snorkeling are organized. It is considered one of the biologically richest regions of the Cuban archipelago.
NATURE ATTRACTIONS NEAR DESTINATION

SIERRA DEL ROSARIO
SOROA-LAS TERRAZAS
It is the first site declared a Biosphere Reserve in Cuba, status granted by Unesco in 1985. It occupies the eastern half of the range of Guaniguanico and has elevations and valleys bathed by pristine rivers. Two tourism scenarios close to the destination: Soroa and Las Terrazas. Soroa is admirable by its waterfall of 22 meters high and for a botanical garden with the largest orchid concentration nationwide and the most representative of the flora to the West. Its lush forests are inhabited by wildlife species like the tiniest frog worldwide and the river lizard. In this vast area the visitor can enjoy horseback riding, hiking with specialized guide, trekking, cycling, mountaineering and medicinal water baths. Here, there is also a community called Las Terrazas, rich natural, historical and cultural heritage with a high level of organization achieved by its people. Las Terrazas is an environmentally responsible site of reference, and its image, that of a vast garden of admirable colors and shapes.

MUSEUMS

MUSEUM ADELA AZCUY
Calle Salvador Cisneros, no. 76.
Viñales
Tel.: 793 395
Newly reopened, the Adela Azcuy museum offers some of the history of Viñales told by objects that have been painstakingly compiled over decades.

JURASSIC MUSEUM
Carretera a El Moncada, km 3, municipality of Viñales.
Tel.: (53 48) 79 3223
Sample of fossils embedded in stone that belong to different geological eras.

HERMANOS LOYNAZ CENTER FOR PROMOTION AND DEVELOPMENT OF LITERATURE
Calle Antonio Maceo No. 211 esq.
Alameda, Pinar del Río.
Tel.: 75 4369
In Pinar del Río people pay tribute to the Cuban poet Dulce María Loyoaz. As part of that recognition the Center for Promotion and Development of Literature Hermanos Loyaz, treasured this poet’s goods and library. It contributes to the formation and development of writers and artists.

MULTIPURPOSE PROVINCIAL MUSEUM OF PINAR DEL RÍO
Calle Martí no. 58 e / Recreo y Colón.
Tel.: 75 4300
This is a requiered-visit site if the visitor wants to know the history of the town. Built in 1874 in neoclassical style it has a gantry sustained by large columns surrounded by a bounding beautiful wall. The interior features large rooms and corridors bordering a majestic rectangular patio.

ART MUSEUM OF PINAR DEL RÍO [MAPRI]
Calle Martí No. 9 Oeste.
Tel.: 76 4271
Artworks and characterized spaces.

MUSEUM OF NATURAL SCIENCES
The former Palacio de Guasch is among the most representative architectural works of the city. Its design and construction represent elements from different cultures and the construction serves as space for the exhibition of some of the most typical nature of western Cuba.

CULTURAL ATTRACTIONS
OTHER PLACES OF INTEREST

Other places of interest are the Independence Park and the Joven Club, former colonial building founded in 1909, as well as the House of Justice and the Cathedral of San Rosendo, extraordinary display of ecclesiastical architecture.

PERFORMING ARTS

OTHER CULTURAL INSTITUTIONS

OTHER PLACES OF INTEREST

PERFORMING ARTS

JOSÉ JACINTO MILANÉS THEATER
Calle José Martí No. 60 e / Recreo y Colón, Pinar del Río.
Tel.: 75 3871
An architectural jewel of the late neoclassical style. It was recently reopened after many years of restoration. Important personalities of Cuban and international culture have performed on its stages.

GALLERIES

VIÑALES ART GALLERY
Plaza Viñales
Presentation of personal and collective exhibitions by artists of the locality and other cities.

CASA TALLER (STUDIO) PEDRO PABLO OLIVA
Calle José Martí No. 120, e/ Volcán y Cuarteles, Pinar del Río.
Tel.: 75 8376/ 75 3117
This studio is a non-governmental enterprise, created on the initiative and efforts of an independent artist, who has earned recognition and support from state institutions and non-governmental entities, among them artists, writers and academician. For his comprehensive work, Pedro Pablo Oliva was awarded the Provincial Prize Community 2004 to the Personality of Culture, given by the Provincial Council of Houses of Culture, and was also nominated for a national award in this category.

CUBAN FUND CULTURAL ASSETS
Calle Martí, No. 5 e / Gerardo Medina e Isabel Rubio.
Tel.: 77 8128
This institution promotes and markets the work of artists associated in the manifestations of fine and applied arts, preserving heritage values.

ARTEX
POLO MONTAÑÉS CULTURAL CENTER
Plaza Viñales.
Tel.: 79 6164
Clubs and cultural events related to Pinar del Río folklore and traditions are developed here.

MARINA AZCUY
CULTURAL CENTER
Plaza de Viñales.
Tel.: 79 3392

BOOKSTORES

SERGIO DOPICO BOOKSTORE
Calle Salvador Cisneros No.65.
Books and other informational materials.
PATIO PELEGRÍN
Calle 26 No. 1513, Puerta de Golpe, Consolación del Sur.
Tel.: 78 8224
It is one of the most innovative community projects in Pinar del Río for cultural exchange between all the people interested in any art form. Mario Pelegrín Pozo dedicated his home to support this project, awarded the National Prize of Culture Community in 1999.

LA CAMORRA
Calle Frank País No. 17, Puerto Esperanza, Viñales.
Tel.: 79 3902/79 3911
La Camorra is a community project of great social significance developing in Puerto Esperanza, a town in the municipality of Viñales. Among its main objectives is to enhance the development of the processes of creating artistic appreciation and strengthening the link between amateur artists and the community. The team, led by Luis Miguel Martínez Hernández, has designed areas as La Huella and the House of Activities Alas de Colibrí as a guiding point in the project, as well as the Jardín de Las Margaritas. Integrating different families with social disadvantage in favor of cultural development in the region stands out among its main achievements, as well as it constitutes the driving force of other socio-cultural projects.

People from the community who stand out in the crafts, painting, ceramics, embroidery, and working with papier maché are assisted. Also, lovers of country music, poets and repentistas (improvisers) are included. Historians and researchers and a literary workshop are integrated to the project. It also has a club of danzón and another on film discussion with a workshop of traditional desserts. Its work methodology can be multiplied to other areas to improve the quality of life of its inhabitants and increase its cultural heritage.

NIGHTCLUBS

RUMAYOR CABARET
This cabaret in Pinar del Río city offers traditional Cuban salsa music and live shows.
Carretera a Viñales km 1,
Tel.: (53 48) 763002/763051
From Friday to Monday from 8:00 pm to 1:30 am.

EL PALENQUE CABARET
Cabaret and disco inside a cave in the Valley of Viñales.
Disco from 12:00 am to 4:00 am during the week. On Saturdays, show of traditional music and salsa after 10:00 pm.
Cultural Events

José Jacinto Milanes Theater
Calle José Martí 360 e / Recreo and Colón. Tel: (53 48) 753 871
Presentations of art groups.

Uneac
Calle Maceo No. 17 e / Rafael Ferro y Cavada
Tel: (53 48) 754572
Friday: 10:00 pm
Musical activities.

Patio de Pelegrín
Calle 26 No. 1513, Puerta de Golpe, Consolación del Sur
Tel.: (53 48) 788224
Cultural spaces characterized for its community profile

Artext
Plaza de Polo Montañez
Calle Salvador Cisneros No. 76, Viñales.
Tel.: (53 48) 796164
Every day from 9:00 am to 1:00 am.
Recreation, traditional music, groups performance.

Viñales Modas (Fashion)
The event takes place in Viñales as part of the main activities including in the week of culture. It gathers local artists competing in friendly match in the categories of hairstyle, dress and designs of high fantasy, among others. The program, which also has a children’s edition, is animated with music groups and dance performances. Nationally and internationally recognized, Viñales Modas offers the public the most exclusive of dressing in Vueltabajo.

Verbena de Río del Medio
It takes place in the town of Río del Medio, Minas de Matahambre, in the second half of November. Dating from the early 20th century the festivity coincided with the arrival in the area of Spanish immigrants interested in exploiting the mines in the zone. The festival coincides with the Day of the local culture and includes traditional competitions such as horse racing, among other activities.
TRANSPORTATION

MOTORCYCLE AND BICYCLES RENTAL

CASA DON TOMÁS (VIÑALES)
Frequency:
Daily / 8:30 am-8:30 pm

PLAZA VIÑALES
8:30 am-5:00 pm

CUBANACAN TRAVEL AGENCY
Calle Martí No. 109 Pinar del Río
Frequency / Daily / 8:00 am-5:00 pm.
Tel.: (53 48) 728608

HORSE RIDING

IN VIÑALES
In every hotels as well as the Mural of Prehistory and Finca San Vicente.

IN PINAR DEL RÍO
In La Guabina Farm.

TAXIS AND CAR RENTAL

PINAR DEL RÍO BRANCH [BUS AND RENTAL]
Calle Gerardo Medina No. 310, City of Pinar del Río.
Tel.: (53 48) 77 8078
Email: renta.pri@transtur.cu; comercial.pri@transtur.cu
Services provided: Rent at a desk, Linear rental, rental through AA.VV. TT.OO.

TAXIS CUBA
Calle Isabel Rubio 54 e / Juan Gualberto Gómez y Adela Azcuy, Pinar del Río.
Tel: (53 48) 728283 / 728290
Email: erydania@txipinar.transnet.cu
Commercial email: alexanderf@txipinar.transnet.cu

TO BOOK: UEB TOURISM TAXIS
km 1 ½ Carretera a Viñales (cemetery).
Tel. for reservations:
(53 48) 696969
Email to book:
reserva@uebv.txipinar.transnet.cu

CUBACAR (CAR RENTAL)

BAHÍA HONDA
Calle 32, 1715, Bahía Honda, Pinar del Río. Tel.: (53 48) 668196

PINAR DEL RÍO HOTEL
Calle José Martí No.103, Pinar del Río.
Tel.: (53 48) 759381

SAN JUAN Y MARTÍNEZ
Calle Francisco Rivero 134 A, San Juan y Martínez.
Tel.: (53 48) 98 9259

MIRADOR HOTEL
Calle 23 final, San Diego de Los Baños, Municipality of Los Palacios, Pinar del Río.
Tel.: (53 48) 54 8869

VUELTABAJO HOTEL
Calle José Martí No.103, Pinar del Río.
Tel.: (53 48) 77 8278

SAN CRISTÓBAL
Calle Maceo e/ Rafael Peña and Capitan Reyes, San Christopher, Pinar del Río. Tel.: (53 48) 52 4281

CUBANACAN TRAVEL AGENCY

Calle Martí No.109, City Pinar del Río.
Tel.: (53 48) 75 0104

VIÑALES
Calle Salvador Cisneros, Viñales, Pinar del Río. Tel.: (53 48) 79 6060

HAVANAUTOS (CAR RENTAL)

PINAR DEL RÍO HOTEL
Calle Martí Final. City of Pinar del Río.
Tel.: (53 48) 77 8015

VIÑALES
Calle Salvador Cisneros Final, Viñales, Pinar del Río.
Tel.: (53 48) 76 6330

ISABEL RUBIO
Calle Principal, Gas Station CUPET, Isabel Rubio, municipality of Guane, Pinar del Río. Tel.: (53 48) 49 2258

REX

REX Pinar
Calle Martí Final, Hotel Pinar del Río.
Tel.: (53 48) 77 1459
INTERPROVINCIAL TRANSPORT

TRANSTUR BUS
(Booking Offices Cubanacan, Havanatur, Infotur located at Plaza Viñales and hotels, with a day in advance)

1- Viñales-Habana Bus
   Departure: 2:00 pm
   Frequency: every day.
   Arrival: 6:10 pm
   It has several stops at hotels in the city of Havana.

2- Viñales-Cienfuegos
   Bus
   Departure: 7:00 am
   Frequency: daily
   Arrival: 2:45 pm
   It does not enter the city of Havana.

3- Viñales-Trinidad bus
   Departure: 7:00 am
   Frequency: daily
   Arrival: 5:00 pm
   It does not enter the city of Havana.

VIAZUL BUS
(Viazul Booking Office located in Plaza Viñales one day in advance)

1- Bus Viñales-Habana
   Hours:
   Departure: 7:30 am
   Arrival: 11:00 am
   Departure: 2:00 am
   Arrival: 5:30 pm
   Frequency: every day.

2- Viñales-Cienfuegos
   Bus
   Departure: 7:30 am
   Arrival: 4:00 pm
   Enters in Havana

3- Viñales-Trinidad bus
   Departure time: 7:30 am
   Arrival Time: 5:35 pm
   Enters in Havana

STORES

PINAR DEL RÍO
- Casa del Ron
  Calle Maceo no. 151 esq. Antonio Tarafa. Tel.: 7780
- Casa del Tabaco
  Antonio Maceo no. 162 e/ Rafael Luz Morales y Zaldívar. Tel.: 77 2244
- Estanco del Tabaco
  Antonio Maceo No.157 e/ Abraham Lincoln y Antonio Tarafa. Tel.: 77 8122
- La Aurora
  Calle Martí no. 57 e/ Rafael Morales y Ormani Arenado. Tel.: 75 7649
- El Comercio.
  Calle Martí e/ Rafael Morales y Ormani Arenado. Tel.: (53 48) 77 3022
- La Típica Cubana
  Calle Gerardo Medina 56, e/ Isabel Rubio y Isidro de Armas, Pinar del Río. Tel.: (53 48) 77 8107
- La Deportiva
  Calle José Martí e/ Gerardo Medina y Isabel Rubio, Pinar del Río. Tel.: (53 48) 75 0169
- Pinar del Río Hotel
  Calle José Martí Final, Pinar del Río. Tel.: (53 48) 77 1451
- La Guayabita del Pinar
  Calle Recreo No. 189, e/ Virtudes y Sólo. Pinar hotel. Tel.: 77 1451

VIÑALES
- Estanco II.
  Km 26 Carretera a Puerto Esperanza, Viñales.
  Tel.: 79 6090
- Los Jazmines hotel
  Tel.: 79 6394
- La Ermita hotel
  Tel.: 79 6364
- Mural of Prehistory
  Tel.: 79 6402
- The Barca [Puerto Esperanza]
  Tel.: 79 3876
- Río Boca
  Cueva del indio km 38, Carretera a Puerto Esperanza. Tel.: 79 6110
- Vegueros (store specialized in cigars)
  Salvador Cisneros, No. 57. Tel.: 79 6070
- La cubanita store
  Tel.: 79 6264
- Universo store
  Salvador Cisneros, No. 42. Tel.: 79 6358
- Cayo Levisa
  Palma Rubia, municipality of La Palma. Pinar del Río.
The arrival of Christopher Columbus in Cuba also meant for the Old World the discovery of tobacco, a plant that already native from America kept in the center of their beliefs to explain the origin of everything they have known. Myths and legends associated with the aromatic leaf quickly spread among the upper classes of European cities where smoking became fashion and, in the 16th century, cigars claimed more value than gold. Spain monopolized its marketing and, motivated for the opportunities granting the metropolis, people from Canary Islands arrived in Cuba, where they settled, especially in the westernmost region of the island to cultivate the aromatic leaf. These families were the forerunners of a tradition maintained and improved by new generations of planters.

Vueltabajo is now the heart where the best tobacco is cultivated in the country and the plantations of San Juan y Martínez, San Luis, Consolación del Sur and Pinar del Río are the most privileged. These constitute the stage of the new product for agri-tourism Por la Ruta del tabaco (The Route of Tobacco), which promotes direct contact with producers of Pinar del Río and their work routines. The itinerary takes visitors to cultural matrices of Pinar del Río farmer, to his simple way of life, and it is the right time to interact and verify the effort required to harvest and maintain in optimal conditions the leaf that in the future will become an Habano ready to be sold.

An innovative attraction will be the accommodation for those interested in sharing experiences of life and routine work with tobacco growers in their own homes.

FROM THE SEED TO THE CIGAR ROLLER

The tours include visits to renowned Vegas, and to the stages of "despalillo" (stripping house), escogida (selection), alongside a visit to a Cigar Factory and to museums in the regions of San Juan y Martínez and San Luis, where the tobacco historical legacy of the territory is preserved.

Special moments await visitors in the Quemado de Rubí "vega", of Hector Luis Prieto, honored with the distinction "Hombre Habano Más Joven" (Youngest Habano man in the country), and who will show them his farm, comprising a veguero house, a restaurant kitchen, a bedroom cabin, "vara en tierra" hut, "humidores", warehouse, stable and land plots cultivated.

Equal opportunity will have on La India vega, of Gerardo Medina. This represents the most genuine traditions of the culture of tobacco that have been passed from the father "Hombre Habano" to his son. The facility has three houses of tobacco or warehouses, located about 20 meters from the house and has planted three hectares of sun-grown plants and two and a half of shade-grown plants.

The route also includes Las cenizas vega, which has four buildings (family house and tobacco houses or warehouses) and maintains the original irrigation system started 60 years ago.
Perhaps one of the most internationally known plantations is the Vega El Pinar. This became famous under the administration of Alejandro Robaina, the Habano Man to whom Vegas de Robaina brand is dedicated, and that also honors all those anonymous producers who have enhanced the prestige of the Cuban cigar worldwide. Other plantations of reference are Vega Hoyo de Mena, where agro-ecological practices are carried out with actions to improve the soils, and the El Corojo farm, famous since the 19th century by the quality of its leaves.

The Route includes the “despalillos” and the “escogida” (selection) stages locations, as they are essential facilities within the manufacturing process of cigars. The recommendation here is the Escogida Casa Blanca, being the largest in the country with a three-story house in very good condition, and a tobacco warehouse. Its architecture is traditional and has the status of local heritage.

Finally, to illustrate the process of rolling and selection of the layer of tobacco, tourists can visit Francisco Donatién factory, established since 1961, where they will take part of a guided tour through different departments in order to appreciate the unique expertise of men and women who make of each Habano a unique work of art of international prestige.

The history and culture of the aromatic plant is also treasured in some places of the town, such as the Municipal Museum of San Juan y Martínez and the Municipal Museum of San Luis, which are part of this tour, the latter with one of the best collections of cigar of Cuba. Following the legacy of the best tradition, The ruta del tabaco offers a world of sensations and aromas that will guide visitors’ steps through the cradle of the best cigar.
AUTÉNTICA AVENTURA

Tenemos más de una forma de sorprenderte: paisajes majestuosos, cultura vibrante, música y pasión. Así es la auténtica Cuba. Descúbrela.